

Comrade Provash Ghosh on Social Media



(Speech delivered at the Social Media Workshop held from 9 November 2025 in Kolkata)

Comrades,

My revolutionary greetings to you all.

I welcome your bold initiative to develop social media of our Party, the revolutionary party of the Indian proletariat. Comrades, in order to discuss on this subject, I am almost compelled to enter a field where I had never stepped in before. I have no knowledge at all about this. Concluding a discussion means, to sum up all the points of the discussion and to provide a guideline about our tasks, whereas I have not participated in the discussion at all. Anyway, I like to speak a few words before you.

Actually, I am habituated to use this cellphone only to contact the comrades. The comrades also contact me on cellphone. Occasionally, I listen to some songs. Sometimes, I observe some news or movements. That is my normal practice. It is a fact that social media has developed as a powerful weapon of propaganda. And it is also a fact that forces subservient to bourgeois class interest along with the bourgeois parties are in control of this social media. And they utilize it in their own class interest. Now, there is a necessity to counter it from the point of view of the revolutionary proletariat, to expose the bourgeois propaganda, to free the mind of the people from its vile influences. So. it is also a class battle in this field.

I have heard that comrades are technically equipped. I am told by the senior leaders that many are advancing in this field also. But only technical knowledge is not enough. To be a good propagandist, it is an imperative necessity that one must be theoretically, politically, organizationally and culturally equipped. It is a precondition. So, comrades who are engrossed in class struggle, having feeling for the oppressed people, can only become good propagandist. This feeling should not be in an abstract form, but in a concrete form. My heart, my conscience, always feel the pains of the people who are dwelling in the pavements, staying in the street, who are begging, who are crying for survival. I feel for them. My mind is always absorbed in it. For that, I seek the path of emancipation. That is what makes one a revolutionary, a good communist. For that, I

need to acquire the revolutionary knowledge from Marxism-Leninism-Shibdas Ghosh Thought. It should be a constant struggle, not for a particular period, particular hour, or particular moment. One's mind is always absorbed in it. Otherwise, technically one may be finished, but that will not serve. Presentation must be living, concrete, which will educate the people, enlighten them, inspire them, help them to unite and organize themselves to fight against injustice. So, as fighters in this field, they should not remain in a room only. They must be engaged in class battle, in the street battle.

Now, I need not explain theoretically in this sitting what is happening throughout the world, as you are all developed comrades. You are observing it. Two imperialist powers, US imperialism and Chinese imperialism are at loggerheads with each other. There are also second-ranked imperialist powers and third-ranked imperialist powers in the world. India belongs to the third category. Second ranking imperialist powers are the advanced European states like UK, France, Germany and Japan. Trade war is a proxy war but a war—war of gaining economic domination. Armed war is also going on. Regional war is not merely confined to a region. All the super powers are involved in such regional warfares, directly or indirectly. Don't think that Chinese imperialists are not involved in such wars. They are also involved. Sometimes, they are waiting in siege so that when US imperialism withdraws from the Arab or African countries, they could step in at opportune moment. That is their real interest. In the name of giving aid, they are entangling them. Such is also going on. Imperialism-capitalism is in its death throes and mired in acute crisis. Mounting discontents are resurging through mass protests, just like surging waves. Such protests are sprouting but are then fizzling away.

Demonstrations, movement, strikes, these are the order of the day in European countries as well as in many other parts of the world. That's why, you have witnessed, American people, now raising the slogan "NO KING" by coming out in the street. But these people lack class outlook, lack revolutionary outlook, do not have a real revolutionary party to lead them. Guiding the people's protests to their logical culmination under correct revolutionary leadership is the cry of the hour.

So, the need is that our Party develops rapidly, both quantitatively and qualitatively. Indian situation is known to you. People are disgusted, frustrated with all the parties. But these parties are not exposed ideologically and politically. That is the condition. So, under these circumstances, you will have to understand what is your task in regard to handling social media.

As revolutionary fighters, you are to engage yourself in this field with a purpose. But my view is that social media cannot be a substitute for print media. Social media cannot provide comprehensive outlook what print media can provide. Print media is the primary weapon. Social media can serve as an auxiliary weapon. For example, we can give a quotation in a wall writing. But that can only provide a brief aspect of a particular subject. But it cannot provide a comprehensive outlook on that subject. What I mean to say is that grasping the essence of a subject by going deep into it is possible only by reading a book or an article repeatedly from a hard copy or through digital media. Only then one can develop a comprehensive understanding of the subject. This is my opinion though one may differ with me.

There is a growing problem affecting some comrades of our Party also—that of comrades avoiding print media. Throughout the world, people are very restless. As the people are restless, they cannot spare one hour, two hours to read a newspaper or an article. So, a mind has developed to be acquainted with something in a summarized form, in a brief form. Within a few minutes, one wants to be aware of a subject. It is not always because of shortage of time. It is because they lack patience. Restlessness is the primary cause. So, reading habit is virtually going away. This is a capitalist attack on mind. Society is rotting, moral fabric is sullied, thought process is misdirected. So, restlessness is developing. And with the advent of social media, this tendency of having a quick glance or perfunctory view is gaining ground by almost substituting the print media. It should not be encouraged. We must emphasize on print media. Comrades must be repeatedly

educated to go through books, to go through printed articles so to acquire a comprehensive knowledge. At the same time, we should use social media as an auxiliary mode of communication. That is my view.

And you should not run for any glamorous upload like others. Your effort should be to do it perfectly, learn how to develop it further, purposively and creatively. But stunt or too much choreographed presentation should be avoided. Because then the form will rule over the content. Consider carefully which presentation can serve the revolutionary purpose. You can learn from others, but don't imitate others. Learning means, I judge what to accept and what not to accept from others. Imitation means blind following. That also you should avoid. Another important point here is about team functioning. Some are engaged in this field, some others are engaged in some other political activity. Your team functioning based on collective approach should be to serve a common purpose. There is no individual purpose to be served. There is no individual aspiration, no craving for individual name and fame. Here also you will have to fight tendency of self-projection or self-conceit. Enemy is resting within us, and that enemy is individualism. We are all products of capitalism and so are often falling victim to capitalist individualism. Within our Party, it is an imperative necessity to constantly fight it out.

While working in the social media team also, you have to fight it out. Comrades are engaged in work in a particular state as well as in different states or centrally. But all of them are serving a common revolutionary goal and hence need to help each other. Coordination does not mean mechanical coordination. Coordination means helping each other, learning from each other, how to develop something further, making it more perfect through collective effort.

And remember, this is a field which can distract you from revolutionary movement also. Again, I emphasize here that we should maintain constant contact with the oppressed people, feel their pain and agony, participate in the revolutionary movement, mass struggles and maintain constant contact with the respective Party bodies. There are two ways of acquiring knowledge. One is the direct way. You are with the masses. You know them. You know their questions, confusions, frustrations. These vary from man to man also. But you feel it by way of direct contact. Another way is of indirect contact. You know it through other comrades also. You are exchanging with them and by that you are enriched, You are helped. So, this indirect way is also necessary. Regarding other technical aspects, there are leaders who can guide you, help you. You should always seek guidance from the Party in regard to whatever you are doing in your own state or centrally.

Facts are not necessarily the truth. Bourgeois media is also presenting facts. There is talk of oppression, rape, gang-rape, and corruption. Bourgeois media is placing all these in one way. You will also have to present the same facts but in a different way. Merely placing a fact should not be your purpose. Your job is to find the truth out of these facts and highlight before the masses. That means not just narration of facts. It should be presented in such a way that people can understand the root cause of these problems. That will be your art. I mean revolutionary art. By presenting that way, you are providing some political education also. This also you will have to cultivate in your field. At state level, you must always seek state Party leadership's guidance. At central level also, you must be in constant contact with the central Party leadership, particularly those leaders who are assigned for this purpose. Not only in taking decision, but in the manner of presentation also, you should seek opinion. Not for tit-bits but for being guided from a revolutionary perspective. You must seek guidance from the Party leadership. Is it clear?

Comrades, the subject is not that I can throw some light on. Rather you can throw light for me. I have missed the discussion of the house. Yet, I am asked to conclude. Without following the discussion, how can I conclude?

However, I have placed my views, and I hope that this brief discussion would be of some use to you.